

Sonoma County's Vital Signs



**Rod Dole, Auditor-Controller-
Treasurer-Tax Collector
January 19, 2011**



Today's Agenda

- **Community Indicators**
- **Economic Forecast**
- **2011 State of the County**

Director



Executive

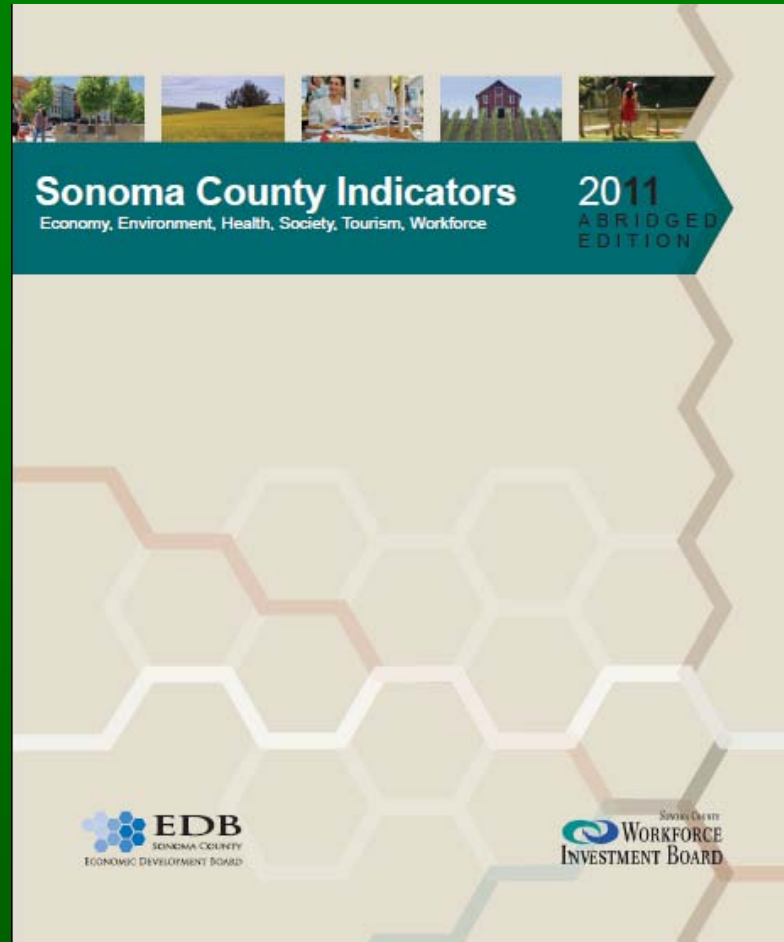


Sponsors



- County of Sonoma General Service, Real Estate Division ■ County of Sonoma Board of Supervisors ■
- Sonoma County Health Services ■ Sonoma County Transportation & Public Works ■

Why *Indicators*?





Trends

- **Positive Trends**
- **Concerning Trends**
- **Unclear Trends**

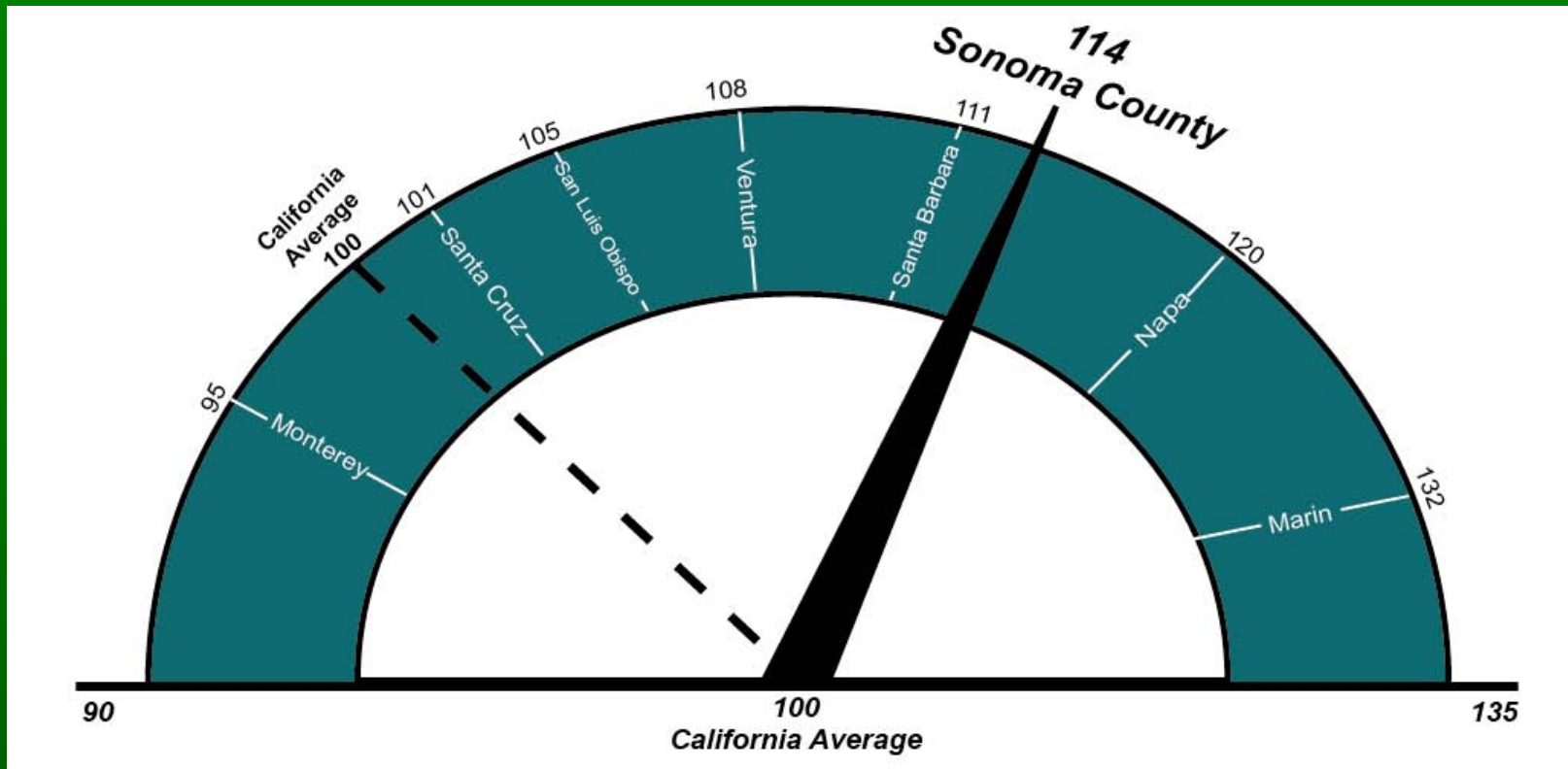


Two Indexes on Competitiveness

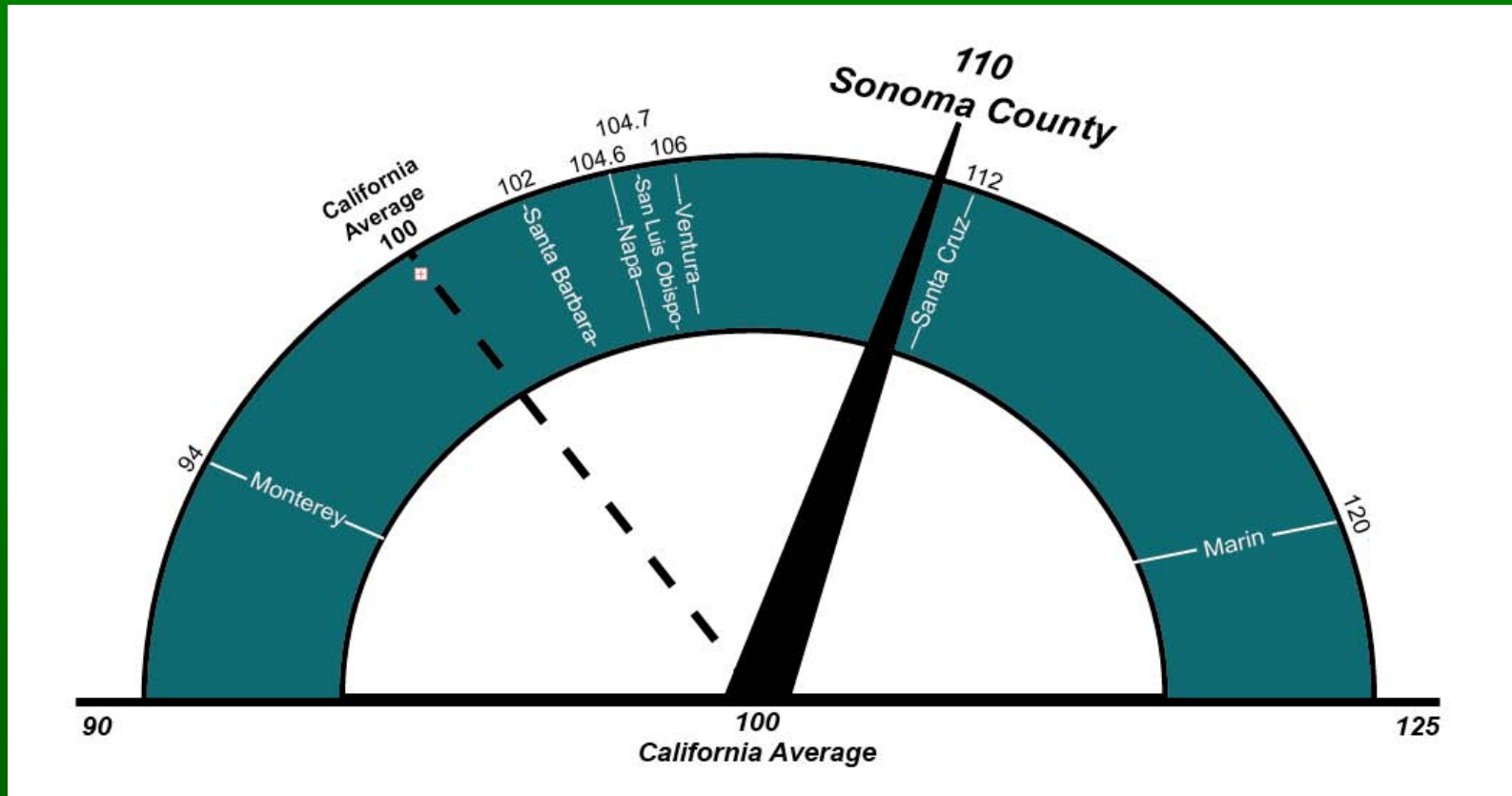
➤ Quality of Place

➤ Innovative Environment

Quality of Place Index



Innovative Environment Index



Restaurant Week

www.sonomacountyrestaurantweek.org



SONOMA COUNTY
RESTAURANTWEEK
february 21-27

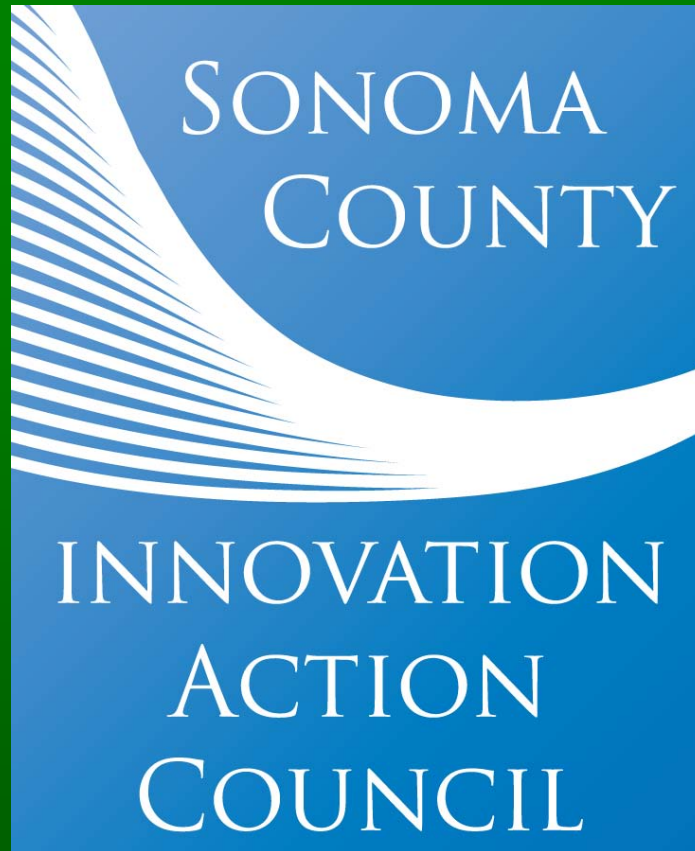
3-COURSE DINNERS AT 3 GREAT PRICES
\$19 \$29 \$39



www.SonomaCountyRestaurantWeek.org

Innovation Action Council

www.innovationcouncil.org





**Overall, Sonoma County
remains Competitive**

Strength: Quality of Life

Challenge: Sustainable Economy

Next up...

- **Dr. Jerry Nickelsburg**

**UCLA
Anderson
Forecast**

