

State of the County



Supervisor Paul Kelley

January 21, 2009

Supervisor Paul Kelley



Fourth District

Innovation Council



New Board of Supervisors



Perspective

- **Sonoma has lower unemployment than the State**
- **Diverse economy, diverse workers**

Three Points:

- **Challenges and opportunities**
- **Innovation is key**
- **Partnerships are vital**

Challenges and Opportunities



Climate Change



Sustainability



Climate Protection Action Plan



Innovation

**The process of converting
ideas into productive uses
that add economic
and social value**

Partnerships



Tourism Bureau



Three Areas of Focus

- **Education**
- **Sustainability**
- **Economy**

County Strategic Plan



**Goal-directed,
outcomes-
oriented, fact-
based business
plan**

Strategic Plan Goals

- Enhance fiscal soundness
- Efficient buildings



Strategic Plan Goals

- Infrastructure
- Partnership
- Upstream criminal justice



HEALTH ACTION

A 2020 VISION
FOR SONOMA COUNTY





 **FIRST5**
SONOMA COUNTY

Jobs

- **Additional
25,000 jobs
by 2016**



Sonoma County Job Link



Job Link

- Ms. Van Antwerp



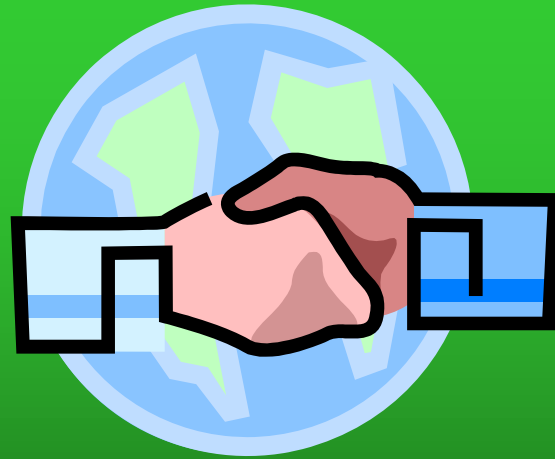
Criminal Justice Reform

- **20,000 bookings into jail per year**
 - **21% had more than 10 bookings**
 - **26% less than 25 years old**
 - **20% with gang affiliation**

Upstream Investment

- **Juvenile Hall/Camps: 1,600 juveniles**
- **New jail cost: \$320 million**
- **Early intervention**

Partnerships for Progress





Charles M. Schulz Sonoma County Airport

Highway 101



Highway 12



Sonoma-Marín Area Rail Transit

- Service in 2013



Hybrid Car Fleet



Solar Power



Human Services and Valley of the Moon Foundation

- Phase III completed spring 2009



PG&E Partnership



Agricultural Preservation and Open Space District



Regional Parks



**“A pessimist sees the difficulty
in every opportunity;
an optimist sees the opportunity
in every difficulty.”**

- Winston Churchill



Thank You!